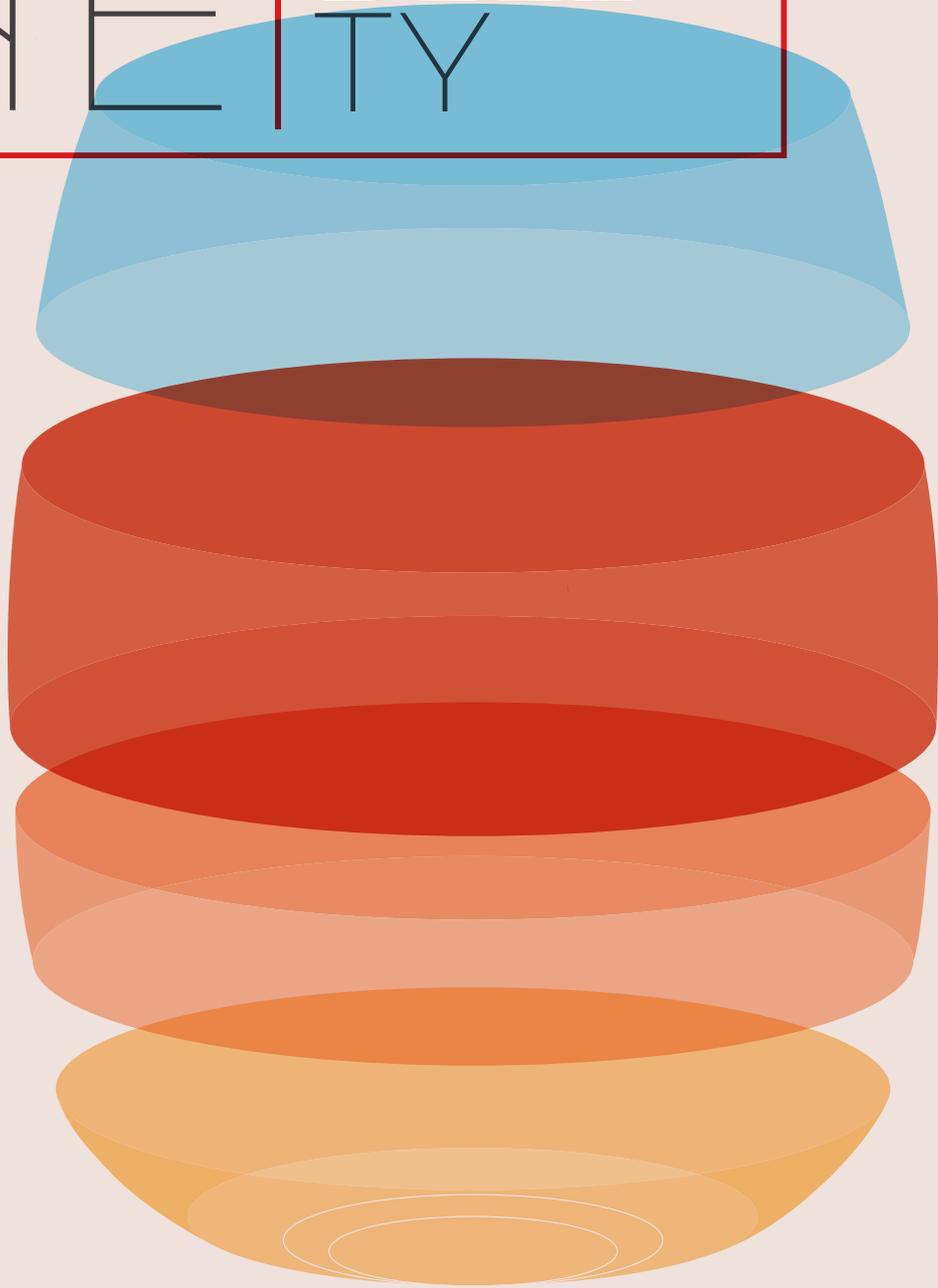


WINE SUSTAINABILITY



## Wine sustainability

**Pescara**

1<sup>st</sup> - 3<sup>rd</sup> September  
2017





# Wine sustainability

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INTERNATIONAL CONFERENCE ORGANIZED BY:

**Department of Economics, Gabriele d'Annunzio University, Pescara (Italy)**

**INFER – International Network for Economic Research**

**Italian Association for the Study of Economic Asymmetries, Rome (Italy)**

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**September 1st - September 3rd, 2017, Faculty of Economics  
Gabriele d'Annunzio University, Pescara (Italy)**

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**Wine sustainability**

**Pescara 1<sup>st</sup> - 3<sup>rd</sup> September 2017**





## Call for papers

Over the last decades the wine market has changed dramatically. While until the '60s the production and consumption of wine was concentrated mainly in Europe and the Mediterranean countries, in the '70s new countries started massive investments which led to an increase in both quantity and quality. At the same time there has been a number of technological innovations in both agronomy and oenology whose effects on wine authenticity and on the environment are debated. The wine sector is therefore facing sensitive socio-environmental issues: The consumers' expectations, like especially health issues and environmental concerns, the supply conditions, especially climate change, and the increasing competition raise new challenges in terms of sustainability. The sustainability might become a driver of the supply, the demand and a vector of competition in the future.

This conference provides an opportunity for all those interested in the issue of sustainability in the wine sector, to discuss their research and to exchange ideas. Researchers are invited to submit both empirical and theoretical papers that are broadly consistent with the conference's special topic.

We welcome papers from the following fields: consumer economics (D11-D12), economic impacts of globalization (F6), market structure, firm strategy, and market performance (L1), firm objectives, organization, and behavior (L2), regulation and industrial policy (L5), economic history: agriculture, natural resources, environment, and extractive industries (N5), agricultural markets and marketing • cooperatives • agribusiness (Q13), agricultural finance (Q14), agriculture and environment (Q15), R&D • agricultural technology (Q16), agriculture in international trade (Q17), agricultural policy (Q18), valuation of environmental effects (Q51), climate • natural disasters and their management • global warming (Q54), environment and development • sustainability (Q56), tourism and development (Z32). In particular, we are interested in papers related to the following topics:

- The consequences of climate change on wine production and consumption
- Weather risk management
- The changing geography of wine production
- Regular, organic and natural wines: innovation vs. tradition
- Willingness to pay for sustainable certifications
- The public regulation of the wine sector regarding the sustainability concerns
- Crowdfunding in the wine sector: a way for adopting sustainable production process?
- Use of chemical products and environmental protection
- Wine trade and increased international competition
- Disequilibrium between aggregate demand and supply of wine
- Management and marketing: how to survive the wine war
- Strength through unity: Wine cooperatives at work
- Investments in quality and clients' willingness to pay
- Wineries and wine tourism as means to protect the landscape
- Sustainability measures
- Certification systems for sustainable products and processes
- Life cycle sustainability management in the wine supply-chain
- Corporate Social Responsibility

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## Keynote Speakers

We are happy to welcome the following internationally distinguished keynote speaker:

### **Prof. Karl Storchmann**

Karl Storchmann is Clinical Professor of Economics at the Department of Economics of New York University NYU, founding and managing editor of the Journal of Wine Economics, and vice-president of the American Association of Wine Economists. He has taught or held visiting positions at many universities, including Yale, UCLA, Whitman College, Paris II Panthéon-Assas, and Bordeaux. His research interests encompass topics related to agricultural, energy, and environmental economics, and his recent research focuses on the impact of climate change on the wine industry. He has published in journals such as American Economic Review, Review of Economics and Statistics, Agricultural Economics, Energy Economics, or the Journal of Wine Economics.

### **Prof. Julian Alston**

Julian M. Alston is a distinguished professor in the Department of Agricultural and Resource Economics and the director of the Robert Mondavi Institute Center for Wine Economics at the University of California, Davis. Among other honors and distinctions, he is a Fellow of both the Agricultural and Applied Economics Association and the American Association of Wine Economists. Alston is an agricultural economist known for his work on the economics of agricultural and food policy. His recent projects have emphasized science & technology policy and the economics of agricultural innovation; food & nutrition policy, and the global challenges of poverty, malnutrition, and obesity; and wine economics. He has published many research articles, chapters, and books on these subjects—most recently, *The Effects of Farm and Food Policy on Obesity in the United States* (2017) with Abigail Okrent.



## Organization

The conference is jointly organized by:

### **DEC, Gabriele d'Annunzio University, Pescara (Italy)**

The Department of Economics of the Gabriele d'Annunzio University is a teaching and research department established in 2011. Committed to multidisciplinary research in economics and business, the department ranks in the top 25% Italian departments according to the EDIRC directory.

### **International Network for Economic Research (INFER)**

INFER is a non-profit international scientific organization that stimulates research and research networking in all fields of economics through international conferences and conferences.

Website: [www.infer-research.net](http://www.infer-research.net).

### **Italian Association for the Study of Economic Asymmetries, Rome (Italy)**

a/simmetrie, founded in 2013, is an independent, non-profit research association committed to the study of economic asymmetries. The association intervenes in the public debate, by producing original research focusing on economic asymmetries, by disseminating their content to the general public, and by providing policy advice.

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## Submission of Papers

Only full papers may be submitted, preferably in pdf format. Papers must be in English and must include a cover page with the following information:

- An abstract of up to 500 words, with JEL classification and no more than 5 keywords
- Authors' full name and affiliation
- Contact details for the corresponding author, such as address, phone and e-mail

Papers should be submitted to the conference organizer, Alberto Bagnai ([alberto.bagnai@unich.it](mailto:alberto.bagnai@unich.it))

Deadline for paper submission is June 15th, 2017. Authors are allowed to submit more than one paper. We will confirm receipt of your submission. All submitted papers will be peer reviewed according to a high-quality and fast referee process. You will receive an e-mail indicating whether your paper is accepted for presentation during the conference or not before June 30th, 2017.

Paper presenters are expected to discuss one other paper during the conference. The discussant assignments will be made by the conference organizers at a later date.

The conference is open to anybody involved in these research areas, including both young and experienced researchers, Ph.D. students, post-doctoral researchers, and professionals from business, government and non-governmental institutions. As the conference intends to build a network in this research area, participation is welcome even without paper contributions.



## Registration

The registration fee for presenting and non-presenting participants will be:

- INFER members: 200 EUR
- other participants: 260 EUR

Please note: the annual membership fee for private INFER members is 40 EUR (institutional INFER members 400 EUR). You are invited to become a member! The registration fee includes lunches, coffee-breaks, and official dinner. It doesn't include travel and accommodation expenses. All conference participants have to register for the conference. Please note that paper submission is not regarded as a registration. An online registration form will be available in due course on the INFER website ([www.infer-research.eu](http://www.infer-research.eu)). Payment can be done via PayPal on the website. Note that you can use the same website to become an INFER member. You will receive a confirmation e-mail. Deadline for registration and payment: July 15th, 2017. In case of late registration, the fees will be increased by 50%.

### Important dates

June 15th, 2017 Call for papers is closed  
June 30th, 2017 Notification of paper acceptance  
July 1st, 2017 Early registration starts  
July 15th, 2017 Early registration ends  
August 15th, 2017 Late registration ends  
September 1st-3rd, Wine sustainability conference

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## Background information

### Location and travelling

The conference venue will be the Faculty of Economics of the Gabriele D'Annunzio University, viale Pindaro 42, Pescara (Italy). The Gabriele D'Annunzio University ([www.unich.it](http://www.unich.it)) is a medium size Italian public university, whose faculties are distributed between two province chief towns, Chieti and Pescara, located in centre Italy, about 200 Km eastwards from Rome, in the Regione Abruzzo. The historical town of Chieti, founded around 1000 b.C., is the home of the University campus and eight faculties. The faculty of Economics is located in Pescara, situated on the Adriatic Sea shore, about 15 km from Chieti. Entirely rebuilt after WWII, Pescara is the largest and more vibrant town of the Abruzzi region, with about 400,000 inhabitants in its metropolitan area, and a well-known seaside resort.

Pescara International Airport (<http://www.abruzzoairport.com/>) is connected with Barcelona, Brussels, Frankfurt, London Stansted and Paris Beauvais. The next international airport is Rome Fiumicino, with direct connection to Pescara by train or bus (about three hours).



### Accommodation

Participants are responsible for their travel and accommodation arrangements. The enrolment fee does not cover accommodation. Please make your reservations as soon as possible. The conference participants will be offered an accommodation at preferential rates in the following hotel, close to the conference venues:

\*\*\*\* Best Western Plaza [http://www.bestwestern.it/BW/98171\\_hotel\\_Pescara](http://www.bestwestern.it/BW/98171_hotel_Pescara)

\*\*\* B&B Hotel Duca d'Aosta <http://www.hotel-bb.com/it/hotel/pescara.htm>

\*\*\* Hotel Regent <http://www.regenthotelpescara.it>

\*\*\* Hotel Alba <http://www.hotelalbapescara.com>

Further accommodation opportunities will be announced through the conference website:

<http://www.asimmetrie.org/upcoming-events/wine2017/>

### Further Information

Questions may be directed to the local conference organizer: [eventi@asimmetrie.org](mailto:eventi@asimmetrie.org).

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## Scientific Committee

**Josep-Maria Arauzo-Carod**, University Rovira i Virgili and INFER

**Florina Cristina Badarau**, University of Bordeaux and INFER

**Alberto Bagnai**, Gabriele d'Annunzio University and INFER

**Filippo Belloc**, Gabriele d'Annunzio University

**Ettore Capri**, Catholic University

**Jean-Marie Cardebat**, University of Bordeaux

**Stefano Castriota**, Free University of Bozen/Bolzano

**Maurizio Ciaschini**, University of Macerata

**Angelo Cichelli**, Gabriele d'Annunzio University

**Massimo Del Gatto**, Gabriele d'Annunzio University

**Davide Gaeta**, University of Verona

**Eugenio Pomarici**, University of Padua

**Davide Quaglione**, Gabriele d'Annunzio University

**Andrea Raggi**, Gabriele d'Annunzio University

**Cristina Salvioni**, Gabriele d'Annunzio University

**Alessandro Sarra**, Gabriele d'Annunzio University

**Günter Schamel**, Free University of Bozen/Bolzano

**Camelia Turcu**, University of Orléans and INFER

**Edilio Valentini**, Gabriele d'Annunzio University

**Paolo Vitale**, Gabriele d'Annunzio University

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## Organization

### Organizing committee

**Alberto Bagnai**, Gabriele d'Annunzio University and INFER

**Jean-Marie Cardebat**, University of Bordeaux

**Stefano Castriota**, Free University of Bozen/Bolzano

**Christian Oberst**, RTW Aachen

**Alessandro Sarra**, Gabriele d'Annunzio University

### Conference secretariat

**Valeria Tacconelli** a/simmetrie, Rome

**Wine sustainability**

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